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1. Presentation.

Aitana Multimedia was founded in 1997, originating with the idea of providing services in the growing world of the Internet:

- Web design and programming.
- Development of applications.
- Related services.

From our inception we have been committed to:

- The selection and training of our human resources.
 - Telecommunications and information technology engineers.
 - Graphic designers.
 - Web positioning experts.We have all these areas covered by permanent staff members.
- Investment in the media most suited for the development of our trade:
 - Latest generation hardware and software.
 - Our own installations/facilities.
- Investment in I+D+I (innovation and development):
 - 20% of our working day is dedicated to the development of our own applications, in order to investigate new technologies and markets.
 - Participation in Forums and Conventions
 - Commitment. We belong to Avant i+e (Association of Innovative Companies of Valencia) and are associated with ESTIC (IT Association).
- Quality, reliability and professionalism in all our work:
 - Our more than ten years in this sector, our continuous growth and the loyalty of our clients, all attest to this.

2. Design and programming in a Web environment

We design and program all types of spaces and applications in a Web environment. From the simplest, but not therefore least impressive, Web presence to the most complete portal.

a. Corporate Web spaces.

A Website is a shop window to the world and reflects the image of a company. At Aitana Multimedia we take care of even the last detail. We adapt to your corporate image and if you do not have one, we will create one for you.

b. Electronic commerce.

If true that Spain is lagging a little behind with the incorporation of electronic commerce in PYMES (small and medium-sized companies), it is also true that there is a continuous growth in this area and many success stories.

A good electronic commerce application should be:

- Reliable, secure and stable.
 - Our experience, the programming language used and the implementation of Secure Server certificates guarantees this.
 - Payment systems with banking gateways. Virtual point-of-sale terminals.
- Innovative and intuitive in its use.
 - Each job is an original design adapted for usability.
- Practical and easy to manage.
 - Our purpose built Management Panels make the management of our electronic commerce applications simple and easy, without the necessity of specialist IT knowledge.

c. Online reservations.

We have experience in the development of applications for the management of online reservations, such as hotels and hire of vehicles, with advance payment by means of a virtual TPV (point of sale terminal) and management of resources in real time.

d. Self-managed portals.

We develop portals with design and content adapted to the requirements of our clients, without pre-established structures.

Using the purpose built Management Panels for:

- Insertion, modification and deletion of:
 - Banners.
 - Photography galleries
 - File downloads
 - Text with formatting
 - News
 - Private area
 - Statistics
 - Etc.

e. Paperwork/documentation management.

Paperwork/documentation management via Internet using secure and private access.

Secure organization on an Internet server.

Become cost effective. Download documents by means of identification and/or prior payment

f. Product catalogue.

Maintain your product catalogue, on the Internet, permanently up to date.

You will be able to manage, very simply, your product catalogue in real time by using our Management Panels:

- Photographic galleries
- Prices
- News
- Features
- Download documents

g. Intranet / Extranet.

Manage the commercial side of your company with simple applications adapted to your requirements and developed in a Web environment.

Offer unique services; communicate them to your clients via the Internet.

- Restricted access, via the Internet, to private documentation
- Online technical assistance
- Management of orders
- Management of clients and contacts
- Automated dispatch of electronic mail with files attached.
- If your locally managed application allows you to export data, we will ensure that your clients can access, in a secure and risk-free environment, the information they require.

h. Made-to-measure applications.

We will study and quote for any web development you care to mention, without cost or obligation.

3. Other Internet Services.

a. Positioning on the Net.

Good internet positioning will ensure that our potential clients increase.

For indexing with search engines, correct website programming is indispensable.

The good management of our website positioning will ensure we are easy to locate.

At Aitana Multimedia we are specialists in positioning and qualified by Google.

b. Consultancy.

The professional qualifications and experience of our team together with the collaboration of professionals in other fields enable us to provide a consultancy service on all matters relating to the Internet and its environment.

- Security and optimization of communications
- Inspection of your website and optimization proposals for better security, performance and positioning on the Net.
- Assessment of your local and Web-based applications to ensure their correct compliance with the Organic Data Protection Law (LOPD) and the Law for IT and Electronic Commerce Services (LSSI).

This service is provided in conjunction with a legal assessment by a collaborating lawyer's office.

4. Portfolio.

PORTALS.

- www.solocomerciales.es
- www.experienciainmobiliaria.com – Aimed at executives and middle management of the real estate sector.
- www.plusvalencia.es – Commercial directory of the town of Valencia with a diversity of content.

ONLINE RESERVATIONS.

- www.elcantalar.es – Rural hotel with online reservations and management of resources in real time.

ELECTRONIC COMMERCE.

- www.terrafresca.com - Online sale of fruit and vegetables. Complete management of products, orders, dispatch, invoices, statistics...
- www.mueblesdehoy.com - Online sale of furniture. Complete management of products, offers and news.
- www.hogaralfombra.com - Indisputable success. Three years in operation.

MANAGEMENT OF ESTATE AGENCIES AND DEVELOPERS.

- www.semperballester.es - The clients themselves manage their promotions
- www.inmobiliariazurich2.com - Management of promotions and property
- www.altosdelfaro.com - Important private section for real estate clients and agents for the interchange of documentation.

CORPORATE WEBSITES WITH MANAGEMENT APPLICATIONS.

- www.thyssenros.es - Corporate site with private area for clients
- www.interbuzon.com - Product catalogue managed by the client and private area
- www.institutointer.es - Content managed by the client and private area


OTHER WEBSITES.

- www.teologiavalencia.es/biblioteca.htm - Access to the library of the Valencia theology faculty via an application developed 100% by Aitana Multimedia.
- www.aceasesores.es - Website in operation for a number of years, with documentation management in private client area and full content management.
- www.talsanet.com - Machinery factory for the meat industry. Website with private area in 7 languages. In the private area replacement orders can be placed by means of interactive diagrams of the machines.
- www.lasergame-evolution.es - Curious design. Prepared for the management and personalization of different franchises.

You can view many more examples of our work on our corporate website:

www.aitana.com

5. Associations and acknowledgements.

 **ADWORDS**
QUALIFIED
INDIVIDUAL
Google

Aitana Multimedia is a company qualified by Google.
www.gestionaltabuscadores.com


AVANT
Associació
d'Empreses
Innovadores
Valencianes

Aitana Multimedia is a member of Avant i+e.
Association of Innovative Companies of Valencia.
<http://www.avant-ime.com/>

 **parque
Innova**
EMPRESA ASOCIADA

Aitana Multimedia is a company associated with the Ideas Institute –
Polytechnic University of Valencia.
[http://www.parqueinnova.com/pages/empresas/tec.-
informacioacuten/aitana-multimedia.php](http://www.parqueinnova.com/pages/empresas/tec.-informacioacuten/aitana-multimedia.php)



Aitana Multimedia is a company associated with ESTIC – Association of Companies
from the Information Technology Sector and the Communication of the Valencia
Community.
<http://www.competic.es/estic/>